



**CONNECT**  
*Business Consulting*

*“We are connecting people today  
for a stronger community tomorrow.”*

***– Kenge Adams, CEO and Founder***



# About Us

We are your **Project Management, Corporate Social Responsibility (CSR), and Diversity Equity and Inclusion (DEI)** implementation resource for building strong communities!



## Our Identity

We are a minority woman-owned consulting organization.



## Our Approach

We implement CSR and DEI programs with streamlined processes.



## Our Superpower

We build and maintain strong relationships.

# Welcome Message From Our Leader

**“For me, leadership starts and ends with people.”** – Kenge Adams, Founder and CEO

## Kenge’s Story



I am proud to be known as a thought leader who walks the walk. I have over 16 years implementing technology projects and community initiatives for corporations such as Northwestern Mutual and FIS. I have also partnered with American Family Insurance, Kohl's, Sherman Phoenix, Trek Bike, and the Milky Way Tech Hub to create new STEAM and community programs, including distributing over 350 laptops to kids in the Milwaukee community to support remote learning due to COVID-19.

I care about my community and value building and maintaining relationships. I am a member of Alpha Kappa Alpha Sorority, Inc. and a Board member of the Sherman Phoenix and Woodland Schools - which is chartered by the University of Wisconsin-Milwaukee. I have been a member of Jack and Jill of America, Inc. for over 16 years, serving on the Milwaukee Chapter's Executive Board as President, Treasurer, and Financial Secretary.

# What We Do

Leading the **creation, execution, and implementation of the project plan** is just the start!



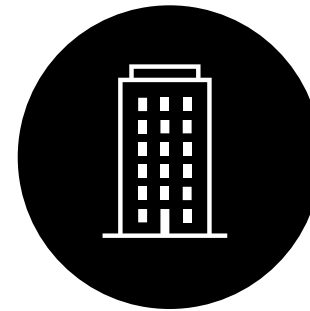
## Program and Project Management

We manage your goals, outcomes, and crucial steps. This includes detailed planning to establish goals and track milestones and budgets.



## Diversity, Equity, and Inclusion (DEI)

We help discern and build a sustainable DEI program for organizations to promote diversity and inclusion and increase economic empowerment.



## Corporate Social Responsibility (CSR)

We assist organizations that support communities where financial investments are lacking by creating and implementing sustainable programming.



## Team Alignment and Partner Relationships

We leverage and maximize core resources when implementing corporate and community projects to efficiently make the most impact.

# Our Valued Projects and Partnerships

We are the project management and relationship bridge between corporations and community organizations, partnering and working efficiently on lasting change!

**Virtual**



## THE MILKY WAY TECH HUB MEETUP

10:00am  
12/19/20  
ZOOM Meeting ID: 880 1512 7131  
Passcode: milkyway




### Code The Hoan

## S.T.E.A.M & Dream

Creating Virtual Projects to Explore Science Technology, Engineering Art and Math at Home

FREE Elementary and Middle School online curriculum  
Build A Strong Learning Foundation  
If you have a computer, join us now!



Powered By: **AMERICAN FAMILY INSURANCE**, **THE MILKY WAY TECH HUB**, **SHERMAN PHOENIX CUPED**, **CONNECT Business Consulting**

To apply for the online curriculum and register for an opportunity to receive a FREE Computer, visit: <https://bit.ly/STEAMOnline>

## 2021 VIRTUAL HIP HOP ARCHITECTURE CAMP

FREE FOR ALL 7-12 GRADERS

PROGRAM PARTNERS: STEAM & DREAM, CONNECT BUSINESS CONSULTING, SHERMAN PHOENIX AND THE MILKY WAY TECH HUB

LEARN DESIGN | WRITE A RAP | WIN PRIZES!

EACH SATURDAY DURING FEBRUARY 2021  
10:00AM - 12:00PM  
ALL SESSIONS HELD VIA ZOOM

ABOUT THE CAMP  
The Hip Hop Architecture Camp uses hip hop culture to introduce youth to architecture, design, and urban planning. Join us for special guests and fun prizes!

register here  
[WWW.HIPHOPARCHITECTURE.COM](http://WWW.HIPHOPARCHITECTURE.COM)

PRIZES  
amazon

WHAT WILL WE DO?  
✓ USE VIRTUAL REALITY TO TOUR AFRICA  
✓ LEARN TO 3D MODEL AND 3D PRINT  
✓ DESIGN A CUSTOM GYM SHOE  
✓ LEARN TO RAP  
✓ HAVE A RAP BATTLE!  
✓ WIN GREAT PRIZES

Questions? Contact us at: [camps@hiphoparchitecture.com](mailto:camps@hiphoparchitecture.com)

MILWAUKEE RESIDENTS ONLY

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## LEAD

LEADERSHIP EMPOWERMENT AND DEVELOPMENT

### LEAD WORKSHOP

FOR HIGH SCHOOL JUNIOR & SENIOR GIRLS

02/06/2021  
9:00 AM - 11:00 AM

Register @ <http://bit.ly/lead4girls2021>

Sponsored By **KOHL'S**

**CONNECT Business Consulting** | **Life Empowered Consulting Services**

Women represent 45% of the S&P 500 workforce, but only 6.4% are CEOs  
\*Catalyst, Women CEOs of the S&P 500 (September 14, 2020)

**Our Objectives:**

- Build a diverse talent pipeline
- Increase economic empowerment within communities

**Our Audience:**

- Diverse High School Junior and Senior Girls

**Our Offerings:**

- Prepare girls for future internships
- Teach girls leadership and developments skills
- Assist girls with identifying their personal brand
- Enable girls to assess their strengths, interests, and career paths
- Connect girls with professionals in their career interests
- Connect girls with other teens

## HABLA CODE

Learn Front-End Web Development

FEBRUARY 22, 2021

Register now (Spanish Only)  
[www.hablacode.org](http://www.hablacode.org)



For more information, visit [www.hablacode.org](http://www.hablacode.org)

**TREK** *Electra* **BONTRAGER** **TREK TRAVEL**

**TREK**

# Contact Us!



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Website: [www.connectbusinessconsulting.com](http://www.connectbusinessconsulting.com)

Kenge Adams with community group partners. Her work starts and ends with building and maintaining relationships.

# Thank You!



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*– Kenge Adams, Founder and CEO*